

2022-2023

ANNUAL REPORT



learning literacy living
**GUADALUPE
SCHOOL**



FROM THE EXECUTIVE DIRECTOR



Dear Friends,

Thank you for taking the time to review our Annual Report. If it appeared in your mailbox, you are a friend and supporter of Guadalupe – and we appreciate it. Thank you for caring deeply about the transformative work Guadalupe does for Utah’s immigrant families. Supporters like you are the reason we exist and are the enablers of our mission of *“Transforming Lives Through Education.”*

Our 2022–2023 fiscal year was filled with tremendous successes and challenging trials. As we celebrate these successes and double down on efforts to improve where we are falling short, we are reminded that our mission serves some of the most vulnerable and underprivileged children and families in the state with services that have never been more important.

This past year, Guadalupe’s K–6 elementary school had the highest poverty rate of all of Utah’s charter schools, at 95% – 16% higher than the next charter school – and the second-highest minority rate, at 98%. Many Guadalupe families come to us brand new to the country, seeking opportunities to improve their lives.

They face an entirely new culture, community, and language. And yet, in the face of immense challenges and barriers at every turn, they persevere. They work hard day in and day out to transform their lives. And so, we persevere. We continue providing opportunities for education, community, and a brighter future.

I am delighted to share that two of our programs continue to rank among the highest-performing programs of their kind in the state: the Early Learning Center and our flagship program, Adult Education. This past year, we invested heavily in the professional development of our Early Learning Center staff and the quality of our classrooms, ensuring our youngest students and their families have the necessary support teams and the safest, highest-quality learning environment to begin their educational journeys.

We also celebrate great success in our Adult Education program: the program ranked first in the state for the number of students achieving level gains and second for end-of-year results. We couldn’t be more proud of the adult students who work tirelessly towards learning English, gaining citizenship, and setting professional goals to gain certifications, degrees, and promotions. Their successes prove education is a lifelong process and that it’s never too late to change the course of your life.

While we have had great success this past year, there are areas of concern we must continue to monitor and address, including the performance of our K–6 elementary school.

Our elementary school was given a CSI (Comprehensive Support and Improvement) designation for being in the lowest-performing 5% of Title I schools in the state. This indicates the lingering effects of the pandemic and how hard our unique demographic was hit during those difficult times; it was also an opportunity to evaluate the effectiveness of our academic interventions. And unfortunately, we have not seen the academic growth our students need or deserve.

FINANCIALS

Revenues

Government Grants	\$4,331,981
Government Contracts	\$2,905,430
Foundations	\$677,339
Corporations	\$568,463
Individuals	\$198,043
Special Events	\$121,127
Other - Interest & Investments	\$104,587

Total Revenue **\$8,906,970**

Expenses

Adult Education	\$719,755
Charter School	\$4,011,535
Out of School Time	\$1,055,243
PreSchool	\$1,589,985
Toddler Transitions	\$322,259
In-Home Family Support	\$471,785
Administration/Development	\$355,002

Total Expense **\$8,525,564**

Through conversations with funders and partners in our work, we identified key issues and worked to remedy them in preparation for the next school year. These conversations were, at times, difficult, and the changes we've implemented have not been easy. However, we have the responsibility to ensure our elementary students are prepared to thrive academically today, tomorrow, and in the future. Several years ago we faced a similar situation with our preschool, which, after much hard work, is now one of the top-performing preschools in the state. We achieved those results by investing in our staff, helping develop them into top-tier teachers in their programs and we are following that same game plan for addressing our elementary program.

This year we have implemented several changes all focused on developing our Elementary team.

With a strong commitment to the future, an attitude of perseverance, an outstanding and committed staff, and the support of partners in our work like you, whose generosity enables so much, I believe Guadalupe's brightest days are ahead. We could not do the work we do without your support, so thank you for being a part of our community.

Sincerely,



Richard Pater
Executive Director and CEO



WHO WE SERVE

1,095
STUDENTS
AND
FAMILIES
SERVED



54% ARE CHILDREN

96% LIVE AT OR BELOW THE FEDERAL POVERTY LINE

74% ARE FIRST-GENERATION IMMIGRANTS

98% IDENTIFY AS MINORITY

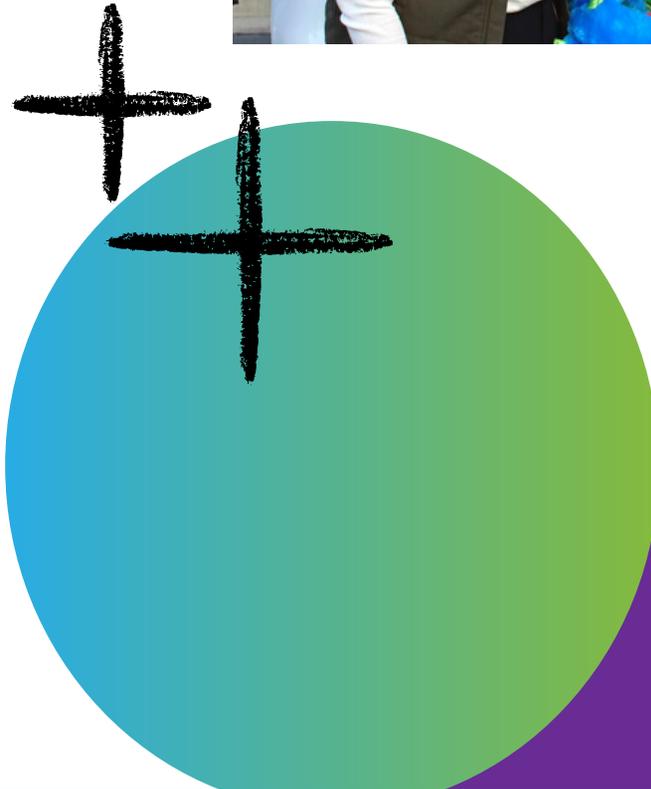
\$25,142 MEDIAN INCOME
FOR AN AVERAGE FAMILY OF **5**



YEAR AT A GLANCE

FAMILY ENGAGEMENT

At Guadalupe, we serve the entire family. To engage our families and provide additional services that prepare them for and celebrate their academic success, we held a number of events throughout the year, such as the Car Seat Safety Event, cooking classes, holiday and spring concerts, graduations, the trunk-or-treat, parenting classes, dental and vision clinics and more! Through these events, our parents had many opportunities to engage with their children's teachers and the entire Guadalupe board and staff. Guadalupe is more than just a school; it is a community for new Americans. We are proud to be a beacon for those we serve.



YEAR AT A GLANCE

AWAKENING POTENTIAL BREAKFAST

We welcomed over 100 guests at the Awakening Potential Breakfast in the fall. Attendees heard from program directors and former Guadalupe School graduates while enjoying a delicious breakfast. At the event, donors joined our new sustaining donor program – the Classroom Champions. Classroom Champions support our students year-round by providing ongoing and steady funding, ensuring help is given when and where needed most.



MAVERIK STEAM OUTDOOR CLASSROOM



In October, after months of construction, we held the grand opening of the Maverik STEAM outdoor classroom. This 12,000 square-foot learning space includes a large vegetable garden, waterplay section, topographic map of Utah, nature art area, interactive music display, and large soil and sand boxes with simple machines. Studies show outdoor learning, especially learning focused on STEAM, results in students' higher science and math achievements. Guadalupe students have spent the past year busy with inquisitive learning, getting their hands dirty with tactile and interactive learning experiences.



GIFTS FOR GUADALUPE



Recognizing the needs of our families and the importance for students to experience the magic of the holiday season, Gifts for Guadalupe was launched. This donation drive allows our community of donors and partners to sponsor individual students. Through their generosity, last year, 467 students received a gift and a new book for Christmas. This enormous effort could not have been accomplished without the generous support of individuals, foundations, and businesses. Together, we ensured that each one of our students had something to open this past holiday season.

FIESTA FOR THE FUTURE

On Cinco de Mayo, we celebrated the heritage and culture of so many of our families with our Fiesta for the Future Gala. This event was filled with incredible Latin-inspired food, live and silent auctions, inspiring stories, a mariachi band, and special violin and ballet folklórico performances by some of our elementary school students. The event was a massive success, raising \$265,000 to support Guadalupe's mission. This fiesta is now an annual event, so save the date and join us on [April 26, 2024!](#)



OUR PROGRAMS

EARLY LEARNING CENTER



Our Early Learning Center is a year-round child development center serving families and children from prenatal to age 5. Through high-quality early learning experiences and family support, parents and caregivers are prepared to participate actively in their children's education, and children are prepared for long-term educational success. The Center offers three high-quality programs: In-Home Family Support, Toddler Transitions, and 3 and 4-year-old Preschool.

STUDENTS & FAMILIES SERVED

36

**IN-HOME
FAMILIES**

85 ADULTS

43 CHILDREN

163

PRESCHOOL

1,001

**HOME
VISITS**

78

**TODDLERS &
CHILDCARE**



73%

3-year-olds at benchmark in ELA

74%

4-year-olds at benchmark in ELA

K-6 CHARTER ELEMENTARY SCHOOL

Our K-6 Charter Elementary School offers Multi-Language Learners and recent immigrant children a complete educational experience, including reading, writing, math, science, social studies, and art, as well as various enrichment activities. Small classrooms, dedicated teachers, and a team of interventionists uphold our approach to individualized learning and a strong foundation in literacy.

In addition to education services, we provide busing to and from school and free breakfast, lunch, and afternoon snacks daily.



304
STUDENTS
SERVED

24,697
BUSING MILES
DRIVEN

86,699
MEALS
SERVED



14%
14%
7%

of students proficient in ELA

of students proficient in Science

of students proficient in Math



OUT OF SCHOOL TIME

The Out of School Time programs, consisting of Afterschool and Summer School, provide extracurricular enrichment activities, academic support for high-need students, and a safe environment for children to learn and play outside school hours. In these programs, students can participate in dance, violin, computer coding classes, field trips, and STEAM activities while receiving additional academic support to enhance their learning experience during their regularly scheduled classes.



176 STUDENTS SERVED
IN AFTERSCHOOL

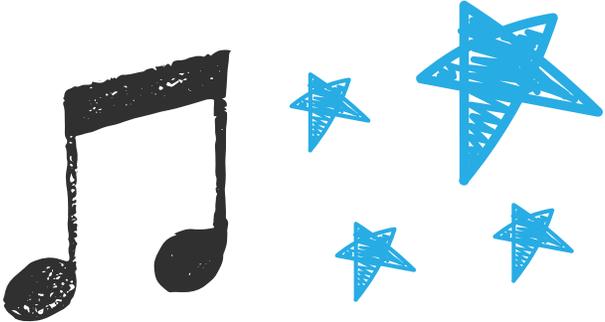
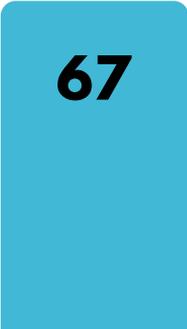
215 STUDENTS SERVED
IN SUMMER SCHOOL

87%

STUDENT
GROWTH IN
ELA

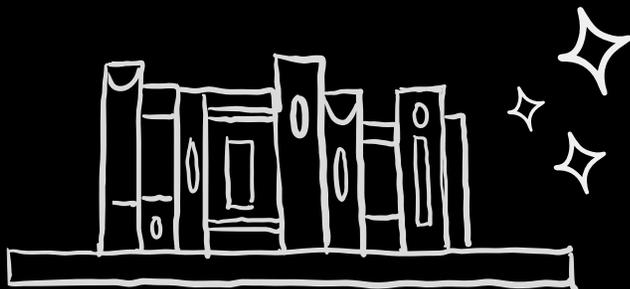
67%

STUDENT
GROWTH IN
MATH





Guadalupe's flagship program, Adult Education, began in 1966 to teach the English language to adult immigrants in Salt Lake City. It has since grown to a year-round program that provides evening and daytime language and literacy instruction to help low-income adult immigrants and refugees obtain the knowledge and skills necessary for employment and housing stability. These programs include English language classes, financial and digital literacy classes, integrated civics and US Citizenship exam preparation, and vocational scaffolding classes.



ADULT EDUCATION

422
**STUDENTS
SERVED**

150
VOLUNTEERS

6,186
**HOURS
VOLUNTEERED**

100%
**U.S.
CITIZENSHIP
PASS RATE**

#1
**IN THE STATE
FOR STUDENT
LEVEL GAINS**

#2
**IN THE STATE
FOR END-OF-
YEAR
RESULTS**



OUR DONORS

Guadalupe School thanks all of the following donors and partners who generously contributed to the organization. This Annual Report lists gifts made from July 1, 2022 through June 30, 2023.

While we make every effort to be accurate, mistakes occur. If we have made a mistake, please contact development@guadschool.org.

Did you know 100% of donations made go directly to Guadalupe School's programs?

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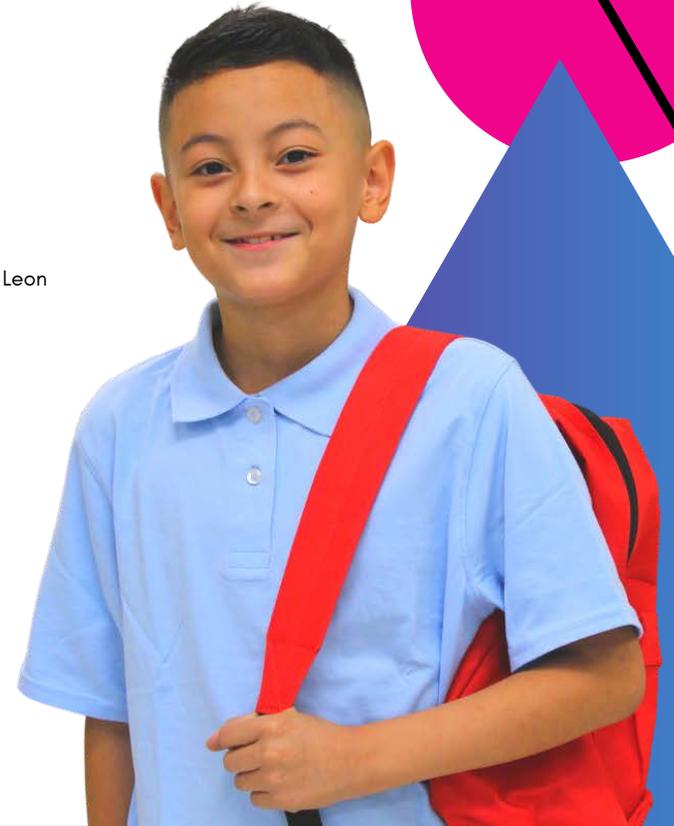
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Guadalupe's **vision** is to give economically disadvantaged children and non-English speaking adults the vision and skills needed to live productive, rewarding lives.

Our **mission** is to transform lives through education.



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